



Business Success Seminar Comes to Richland Center January 23, 2018

Highly Successful Tour to Include Stops in Lafayette, Grant and Green Counties

December 18, 2017 (Richland Center, Wisconsin) The “Your Keys to Business Success” seminar is a two-hour coaching session for local business owners and potential new entrepreneurs. The session will be held at the UW Richland Campus on January 23, 2018 at 6pm, East Hall, Room 713. The two-hour session will highlight the opportunities and challenges facing small business owners and entrepreneurs as well as introduce the many resource partners available to assist these individuals. Interested participants can register by clicking [here](#) or by going to this address: <http://bit.ly/2AOMwld>

The session will focus on business planning, access to capital, cash flow management, marketing, staffing and legal guidelines. The seminar is led by Cuba City’s Economic Development Director Bob Jones and features onsite coaching by local [Community Prosperity Alliance](#) Economic Development Specialist Kate Koziol, as well as other economic development professionals, local lending institutions and business advisors.

“There are tools and support available to businesses and we want to be sure our local businesses have all the support they need to be successful,” stated Jones. “I have worked with businesses across the Midwest and know that proper planning and coaching can help all businesses be more successful.” Jones is a Small Business Administration Certified Business Consultant and has assisted in the successful launch of more than 100 small businesses.

[Prosperity Southwest Wisconsin](#) is the sponsor for the event and the tour has already been greeted by enthusiastic participants in Prairie du Chien and Dodgeville. This is the first time business development classes have been held in a series across Prosperity’s six county service area. Future topics and classes are being considered. The Keys to Business Success 2018 Tour will be in:

- Richland Center, WI on Tuesday, January 23, 2018 at UW Richland East Hall Room 713
- Darlington, WI on Tuesday, February 13, 2018 at Lafayette County Courthouse Room 103
- Platteville, WI on Tuesday, March 20, 2018 at the Business Incubator 52 Means Drive
- Monroe, WI on Tuesday, April 17 at UWEX 2841 6th St. Room #1

The cost for the session is \$10 and all classes start at 6pm. Additional information on the class and our regional business resources is available at <http://www.prosperitysouthwest.com/business-resources/>. Questions can also be directed to cubacitycdc@gmail.com or by calling Bob Jones at 815-281-2866 or by contacting Kate Koziol at k.koziol@swwrpc.org or by calling 608 649-1111.

About Prosperity Southwest Wisconsin

[Prosperity Southwest Wisconsin](#) is made up of leading economic development organizations for the Wisconsin counties of Crawford, Grant, Green, Lafayette, Richland and Iowa. Member organizations include, but are not limited to:

- [Southwestern Wisconsin Regional Planning Commission](#),
- [Grant County Economic Development Corporation](#),
- [Platteville Area Industrial Development Corporation](#),

- [Small Business Development Council](#),
- [Southwest Technical College](#),
- [University of Wisconsin Platteville](#),
- [Southwest Wisconsin Workforce Development Board](#)
- [Platteville Regional Chamber](#),
- [Lafayette Development Corporation](#)
- [Wisconsin Economic Development Corporation - WEDC](#)
- [Southwest Wisconsin Community Action Program - SWCAP](#)
- [City of Cuba City](#)

More information about Prosperity Southwest is available by contacting our Business Development Team at bizdev@prosperitysouthwest.com or by calling Ron Brisbois at 608- 822-3501.

Contact information

Bob Jones, Economic Development Director-Cuba City, Wisconsin
815-281-2866
cubacitycdc@gmail.com