

# BUSINESS DEVELOPMENT SERIES

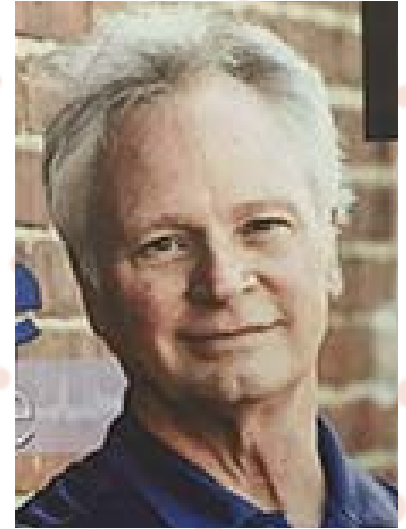


## Your Keys to Business Success

Two Hour Coaching Session Presented by Bob Jones

The Prosperity Southwest Wisconsin (PSW) Business Development Series provides insight into the various challenges facing small business owners, while also introducing the available resources to assist these same owners and entrepreneurs. Local business owners and entrepreneurs alike will benefit from the initial offering, **Your Keys to Business Success**. This two hour coaching session focuses on some of the challenges to business ownership.

A wide range of resources exist to provide assistance in the launch and growth of our regional small businesses. Your Keys to Business Success will provide information on these free resources which include the WEDC, SBDC, SCORE, WWBIC and WBD, among others. Representatives of these organizations will be on hand to network with and to describe their specific offerings and services.



Business Planning | Access to Capital | Marketing | Cash Flow Management | Staffing

REGISTER TODAY: <a href="https://goo.gl/XJcRbF">https://goo.gl/XJcRbF</a>			
Richland Center	Darlington	Platteville	Monroe
<b>January 23rd</b> UW Richland East Hall Room 713	<b>February 13th</b> Lafayette County Courthouse Room 103	<b>March 20th</b> Platteville Business Incubator 52 Means Drive	<b>April 17th</b> UWEX 2841 6th Street Room #1
<b>Hosted by your local Economic Development Professional:</b>			
Kate Koziol	Abby Haas	Ron Brisbois	Cara Carper
All Sessions begin at 6:00pm   \$10/Person   Register Online			



**Prosperity Southwest Wisconsin** is the regional economic development organization for the Wisconsin counties of Crawford, Grant, Green, Lafayette, Richland and Iowa. You may contact Ron Brisbois at 608-822-3501 for further information



**About Bob Jones:** Program presenter, Bob Jones, is the Economic Development Director for Cuba City, the Executive Director of the Lafayette Development Corporation and the Vice President of Prosperity Southwest Wisconsin. Bob is an SBA-certified Business Consultant and has assisted in the launch of over 100 small businesses. 73% of these new businesses have seen their second anniversary and beyond.